

Brivo Upsell Quick-Reference Guide

1 Identity Connector

Syncs Brivo with IAM platforms (Entra ID/Azure, Okta, Google) so physical access mirrors digital identity automatically.

- **Automated Lifecycle:** Users are created/deleted in Brivo automatically when updated in HR/IT systems.
- **Zero "Ghost" Users:** Instantly revokes building access the second an employee is terminated in IT.
- **Scalable:** Sync entire groups/departments instead of managing individuals.
- **Target:** IT Directors and HR Managers looking to eliminate manual data entry.

2 Single Sign-On (SSO)

Secure, one-click login for Brivo administrators using their corporate credentials.

- **Reduced friction:** One less password for admins to remember; uses SAML 2.0 (standard).
- **Corporate governance:** Enforces the company's existing password and MFA policies on Brivo.
- **Secure offboarding:** Deactivating an admin's corporate email kills their Brivo access instantly.
- **Target:** Enterprise Security Officers and IT Compliance teams.

3 Mobile Pass & Wallet

Turn any smartphone (Tap, Magic Button, or Siri) into a secure credential, eliminating the cost and hassle of physical badges.

- **Convenient & Touchless:** Unlock doors via the app, Siri, or a "Magic Button."
- **MFA Security:** Uses the phone's biometrics (FaceID/TouchID) for a second layer of verification.
- **Instant Issuance:** Send a digital key via email—no more waiting for plastic cards to arrive.
- **Cost Savings:** No more recurring spend on new, lost, stolen, or broken fobs.
- **Target:** Facilities managers tired of badge management and tech-forward employees.

4 Brivo Visitor

A professional guest check-in experience that automatically grants temporary access.

- **Auto-Credentialing:** Guests get a QR code or PIN upon check-in that works only for their visit.
- **Security screening:** Automatically checks visitors against watchlists and stores signed NDAs.
- **Host alerts:** Notifies employees via Slack, Teams, or SMS when their guest arrives.
- **Unified logs:** Combines "who signed in" with "which door they used" in one report.
- **Target:** High-traffic corporate offices and multi-tenant buildings.

5 Integrated Video (Brivo + Eagle Eye or other 3rd party solutions)

The Brivo Security Suite unifies Brivo's industry-leading Access Control and the Eagle Eye VMS into a "single pane of glass" for a complete security solution that integrates with other 3rd party solutions through its open API.

- **Enhanced visibility:** Link access events to video footage in the Brivo Security Suite without switching between platforms.
- **One-click verification:** Click an "Access Denied" event to instantly see the video clip of who was there.
- **Brivo snapshot:** AI matches the face at the door to the user's profile photo.
- **Proactive alerts:** Get AI-powered notifications when certain video or access events occur.
- **No truck rolls:** Adjust camera resolution or storage retention (7 days to 5 years) remotely.
- **Target:** Security Ops Centers (SOCs) and retail/logistics managers focused on loss prevention, reduced operational costs, and total situational awareness.