



NORTH BETHESDA MARKET SHOPPED AND FOUND A SCALABLE PLATFORM

for its growing multi-tenant and multi-use property

THE CHALLENGE

North Bethesda Market includes residential, commercial and dining spaces. Management needed to secure more than 400 apartments and 200,000 square feet of retail space in a way that delivered a positive tenant experience.

THE CHOICE

“Brivo really makes a difference in improving the management of this very busy, diverse property.”

-Summer Jridi, General Manager

WHY BRIVO

- Create access schedules and edit user permissions for commercial, residential and restaurant spaces in one platform
- Get a comprehensive look at what is happening throughout the property with an event activity log
- Add new doors quickly and easily and scale the security platform as the property grows

THE CHANGE

With such widespread access control needs, Brivo was the best way for North Bethesda Market to **protect each space and every tenant and visitor.**

Brivo remote management and access control reporting helps the security team manage the property at all times. Should the need arise, they can provide information to local law enforcement about who used specific doors and when.

“Brivo is beneficial because it’s a web-based system. We can manage our property from anywhere, anytime.”

- Summer Jridi

Brivo platform scalability means the market can easily add doors and keep access restricted to specific user groups. Brivo manages more than 75 doors, including entry points for the apartments and elevators, parking garage, retail shops and restaurants. To keep retail separated from the apartments, only residents have access to apartment units and amenities.

EASE OF USE AND EMPLOYEE TRAINING

The cloud-based system is easy to use and makes training new system administrators very simple. Administrators can create and manage multiple user groups, each with different access privileges. North Bethesda Market manages approximately 900 users, divided into 15 separate groups, each with different day, time and access point privileges.

“Brivo is very user friendly. I’ve trained several people to work on the system, and we’ve had no challenges.”

-Summer Jridi

ABOUT NORTH BETHESDA MARKET

This high-end market has a mix of functions including residential apartments, retail, dining and commercial spaces with world-class shops and restaurants including Whole Foods Market, LA Fitness and Starbucks. North Bethesda Market is a property majority-owned by CBRE.

ABOUT BRIVO

Brivo is the original innovator of cloud-based physical security solutions for commercial buildings. Currently serving over 15 million users, Brivo offers a unified security platform including access control, mobile credentials, mobile administration, video surveillance, identity and visitor management, and elevator control. As a SaaS company, Brivo also offers a complete API platform service that empowers partners to build custom integrations and vertical market offerings.

Our mission is to make the world a safer place by providing a subscription-based service for securing buildings using reliable, convenient, scalable, cyber-hardened technology.



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