



# CUMULUS MEDIA ELIMINATES COSTLY IT DEPARTMENT HASSLES AND EXPENSES

with a centralized system that manages  
multiple locations

## THE CHALLENGE

Cumulus Media needed a scalable system to manage more than 300 locations. They didn't have the IT resources to network all facilities under one account and each location required different staff access schedules.

## THE CHOICE

**"I can travel around the country with one card and program cards and administer other locations from anywhere on the web."**

-Phil Carabillo, Director of Real Estate, Cumulus Media

## WHY BRIVO

- Manage security from around the globe through a platform on your mobile device
- Adjust access based on each user's and location's needs and enable users to carry one credential to access all facilities
- Eliminate the costly IT task of building a wide-area network to link databases together

## THE CHANGE

Cumulus Media security leaders can **manage their entire network of offices** from any location throughout the country.

**Brivo centralized administration of all access control functions** with greater management visibility. Cumulus can manage multiple, geographically dispersed facilities, make global account changes and set different access schedules without having to dial into each location's local server.

**Cloud-based remote management** increases efficiency and ease of use. Security leaders can monitor building use and manage doors from any location with an activity log that automatically aggregates all user data.

## LOWER TOTAL COST OF OWNERSHIP

Brivo Onair is cost effective and flexible enough to scale one facility at a time. Brivo's cloud-based system is easy to install, easy to manage, and requires less IT support and expense.

**“We saved money on deployment costs, and the wireless option was a bonus. It’s everything we were looking for in a system. No glitches, no headaches, pretty seamless. The web-based interface is extremely easy to operate.”**

-Phil Carabillo

## ABOUT CUMULUS MEDIA

A leader in the radio broadcasting industry, Cumulus Media combines high-quality local programming and entertainment brands to deliver premium content choices to 245 million people each week in 88 U.S. media markets.

## ABOUT BRIVO

Brivo is the original innovator of cloud-based physical security solutions for commercial buildings. Currently serving over 15 million users, Brivo offers a unified security platform including access control, mobile credentials, mobile administration, video surveillance, identity and visitor management, and elevator control. As a SaaS company, Brivo also offers a complete API platform service that empowers partners to build custom integrations and vertical market offerings.

Our mission is to make the world a safer place by providing a subscription-based service for securing buildings using reliable, convenient, scalable, cyber-hardened technology.



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